



Contact

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ACTIVE BABY BOOMERS EMAIL LIST

Keono has over 8,000,000 Active Baby Boomers available for your digital marketing needs. Active Baby Boomers buying habits are significantly influenced by their age, social, family and marital status, making them great prospects for a variety of offers, including but not limited to; insurance, retail, telecom, CPG, travel, home products and services, children’s products and continuity clubs.

Not only does the Keono file allow you to target Active Baby Boomers, we also have gender and marital status as a select, allowing for your marketing message to go out to the most relevant consumer as well. The Keono Active Baby Boomers file is updated on a daily basis, ensuring that only the freshest leads are transmitted.

Additionally, Keono’s commitment to inbox delivery means we are getting your offer in front of the audience you want, as effectively as possible, and increasing the return on your marketing dollars.

Please contact us for counts and detailed pricing of your Active Baby Boomers file.

Universe
8,000,000
List Type
Consumer
Sample Selects
Age
DOB
Gender
Income
Home Owner
Marital Status
Zip
*Inquire for more
Geography
Domestic US
Price
\$10-\$45 CPM
*Inquire for details

