



**KEONO IS ONE OF INC. MAGAZINE'S  
BEST WORKPLACES 2018**

**Keono is one of the highest-scoring businesses  
with standout employee engagement**

Elmhurst, IL (May 23, 2018) – For the third year in a row, Keono has been named one of Inc. magazine's Best Workplaces for 2018, the publication's third annual ranking in the fast-growing private company sector.

Hitting newsstands today in the June 2018 issue, and as part of a prominent inc.com feature, the award is the result of a wide-ranging and comprehensive measurement of private American companies who have created exceptional workplaces through vibrant cultures, deep employee engagement, and stellar benefits. Out of thousands of applicants, Inc. singled out just under 300 winning companies.

Built in partnership with employee engagement and work culture experts Quantum Workplace of Omaha, NE, Inc.'s Best Workplaces list is a magnifying glass on how innovative companies can truly raise the bar in hiring and retaining the best talent.

What does it take to become a company that workers want to be part of? Inc. magazine says it's more than good pay and good perks – it's also about having a clear purpose, a sense of humor, and leadership that makes them all work together.

"To be recognized as one of the best places to work in the entire country three years in a row is an honor of which I'm extremely proud" said Michael Medema, founder and CEO of Keono. "We've created an environment that allows every team member the resources, respect, and support to perform their jobs extremely well. Yes, our perks and flexibility are impressive, but it's the way we treat our team members, clients, and vendors that separates us from others."

The 2018 Inc. Best Workplaces Awards assessed applicants on the basis of benefits offered and employees' responses to a unique, 30-question survey fielded by each of the applying companies. Responses were evaluated by the research team at Quantum Workplace. For its results to qualify, each company had to achieve a statistically significant response rate based on employee count. Survey scores account for employer size to level the playing field between small and large businesses. All companies had to have minimum of 10 employees and to be U.S.-based, privately held, and independent – that is, not subsidiaries or divisions of other companies.

While researching the entries, Inc. and Quantum saw distinct themes develop:

- Strong company cultures breed stunning individual and team performance.
- Workers at the best companies don't view their employers as sugar daddies. They aren't mesmerized by whatever giveaways seem to be the latest fad— be it gourmet lunches or beer fridges.
- When employees feel valued by their organization, they are far more likely to be engaged. This single factor proved to be one of the largest drivers of employee engagement.

"By including an employee survey into this year's Best Workplaces selection process, we've really raised the bar. Companies that don't score at the very top of their peer group don't make the cut. So, our hats are off to the winners. They all excelled at engaging their workers, making them feel appreciated, and aligning them behind a mission. And remember, that's not just our opinion: The employees told us that themselves." says James Ledbetter, Inc. editor-in-chief.

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#### **ABOUT KEONO**

Keono is a digital media advertising agency specializing in delivering new customers to the world's best-known brands. A well-respected and socially conscious company, Keono features one of the most experienced leadership teams within the industry. Through strategic vision, innovative digital services and world-class technology, Keono produces high-performance email marketing campaigns. The key to the company's success is the integrity and comprehensive detail of its geographic, demographic and behavioral data points. A true innovator, Keono delivers results through digital marketing channels. For more information, visit [www.keono.com](http://www.keono.com).

#### **ABOUT INC. MEDIA**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of Advertising Age's "The A-List" in January 2015, and the National Magazine Award for General Excellence in both 2014 and 2012. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 20,000,000 today. For more information, visit <http://www.inc.com/>.

#### **ABOUT QUANTUM WORKPLACE**

Quantum Workplace is an HR technology company that serves organizations through employee engagement surveys, action-planning tools, exit surveys, peer-to-peer recognition, performance evaluations, goal tracking, and leadership assessment. For more information, visit [www.quantumworkplace.com](http://www.quantumworkplace.com).