



# KEONO

Target | Engage | Deliver

Contact

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## HISPANIC EMAIL LIST

Keono has over 3,000,000 unique Hispanic consumer records available for your marketing needs. Hispanic consumers' buying habits are significantly influenced by their cultural background, and related social status, making them great prospects for a variety of offers, including but not limited to insurance, retail, telecom, CPG, education, home products and services, children's products and continuity clubs.

Not only does the Keono file allow you to target the quickly growing and marketing conscious Hispanic audience as a whole, we also have Spanish speaking as a select, allowing for your marketing message to go out in Spanish only verbiage. The Keono Hispanic file is updated on a daily basis, ensuring that only the freshest leads are transmitted.

Additionally, Keono's commitment to inbox delivery means we are getting your offer to the audience you want, as effectively as possible, and increasing the return on your marketing dollars.

Please call or email for counts and detailed pricing of your Hispanic data file.

### Universe

3,000,000

### List Type

Consumer

### Sample Selects

Age  
Gender  
Income  
Home Owner  
Marital Status  
Spanish Speaking  
POC  
ZIP  
**\*Inquire for more**

### Geography

Domestic US

### Price

\$10-\$45 CPM  
**\*Inquire for details**



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