



# KEONO

Target | Engage | Deliver

Contact

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## HOMEOWNERS EMAIL LIST

Keono has over 13,000,000 Home Owners available for your digital marketing needs. Home Owners' buying habits are significantly influenced by their age, social, family and marital status, making them great prospects for a variety of offers, including but not limited to; insurance, retail, telecom, CPG, travel, home products and services, children's products and continuity clubs.

Not only does the Keono file allow you to target Home Owners, we also have presence of children and marital status as a select, allowing for your marketing message to go out to the most relevant consumer as well. The Keono Home Owners file is updated on a daily basis, ensuring that only the freshest leads are transmitted.

Additionally, Keono's commitment to inbox delivery means we are getting your offer in front of the audience you want, as effectively as possible, and increasing the return on your marketing dollars.

Please contact us for counts and detailed pricing of your Home Owners file.

### Universe

13,000,000

### List Type

Consumer

### Sample Selects

Age  
Gender  
Income  
Home Owner  
Marital Status  
Spanish Speaking  
POC  
ZIP  
\*Inquire for more

### Geography

Domestic US

### Price

\$10-\$45 CPM  
\*Inquire for details



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