



Keono Earns Recognition by *Inc. Magazine* as one of the ‘50 Best Places to Work’ in the United States

Elmhurst, IL (June 9, 2016) – *Inc. Magazine* has named Keono – a fast-growing and nationally recognized digital media advertising agency – as one of its “50 Best Places to Work in 2016.” This is the inaugural year for *Inc.*’s “best workplace” awards.

Inc. – a specialist in small companies with rapid growth – partnered with Quantum Workplace to rank the top U.S. companies with 500 or fewer employees that use state-of-the-art techniques to keep staffs happy and productive. Selection criteria included valuing company culture, offering superb benefits and prioritizing employee well-being, *Inc.* stated.

“To be recognized as one of the best places to work in the entire country is an honor of which I’m extremely proud,” said Michael Medema, founder and CEO of Keono. “Building a workplace culture that allows your team to grow with the company is essential to keep and nurture the best people and talent.”

Erika Dobrotka, accounting and human resources manager, says the workplace culture at Keono is unlike any she has encountered in her career.

“Through my previous employment with several Fortune 500 companies, I can attest to the fact that work/life balance was not a priority,” she said. “At Keono, however, this balance is engrained in the company’s culture and is an integral part of what makes it successful.

“Michael Medema also is an owner who encourages and fosters the ‘I’ve-got-your-back’ attitude among all our team members,” Dobrotka continued. “At Keono, this attitude is not merely lip service.”

Inc. reviewed more than 500 companies across three primary categories:

1. Wallet and workplace (30 percent of score), which looked at “how well companies look after their staff’s financial security through retirement, insurance, and other financial benefits.”
2. Employee feedback (34 percent), which assessed businesses on “the design of their systems, the depth of their insights, and the thoroughness of their follow-up.”
3. Performance innovation (36 percent), which assessed companies “that take special measures to motivate and recognize employee performance.”



The “50 Best” companies distinguished themselves by several measures, including how well they addressed employee retirement plans, how well they set and tracked employee goals and amenities offered to employees.

Here are some perks Keono offers:

- Provides five days off each year to volunteer
- Donates \$1,000 to every team member’s charity of choice
- Pays for team members’ monthly health club or spa fees
- Covers most of the health insurance costs for team members
- Allows flexible work schedules and work-from-home opportunities

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About Keono

Keono is a digital media advertising agency specializing in delivering new customers to the world’s best-known brands. A well-respected and socially conscious company, Keono features one of the most experienced leadership teams within the industry. Through strategic vision, innovative digital services and world-class technology, Keono produces high-performance email marketing campaigns. The key to the company’s success is the integrity and comprehensive detail of its geographic, demographic and behavioral data points. A true innovator, Keono delivers results through digital marketing channels. For more information, visit www.keono.com.

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