



# KEONO

Target | Engage | Deliver

Contact

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## Selects Available

In this ever changing and expanding global marketplace, research, speed and efficiency are integral components for effective consumer communications. This all-inclusive file effectively targets populations on any scale by marketing towards both broad and specific demographics and ensures access to recently confirmed and self-reported email, postal address, telephone number and relevant lifestyle, behavior and documented performance including financial, retail, CPG, computer/technology, travel, entertainment and publishing. All names are NCOA and CASS certified.

### Demographic Selects

Age  
Income  
Buyer/Responder  
Mail Order Buyers  
Online Responder  
Length of Residence  
Presence of Children  
Number of Children  
Age of Children  
Homeowner  
Dwelling type  
Renter  
Marital Status  
Home Value  
Net worth  
CC Holder  
Occupation  
Education Level  
Political Affiliation  
Ethnicity  
Religion  
Vehicle Data

### 30 Day Response Hotline

**Offer Categories**  
Auction  
Auto Shopping  
Bankruptcy  
Computer Products  
Cable/Internet Services  
Consumer Products  
Credit Cards  
Dating Services  
Debt Management  
Education/Scholarships  
Electronics  
Entertainment  
Financial/Loan Products  
Food  
Gifts & Collectibles  
Health, Beauty and Fitness  
Home Business  
Home Improvement  
Insurance Services  
Investments  
Legal Services  
Membership Clubs  
Military  
Mortgage  
Research and Surveys  
Sweepstakes/Premiums  
Tax Services  
Telecom, Long Distance  
Telecom, Wireless  
Travel

### Lifestyle/Interest

Boating/Sailing  
Camping/Hiking  
Casino Gambling  
Charitable Causes/Donors  
Collectibles/Collecting  
Contests/Sweepstakes  
Dieting  
Fitness  
Electronics  
Computers  
Online Access  
Fishing  
Hunting  
Cigars  
Foreign Travel  
Business Travel  
Family Travel  
Frequent Travelers  
Timeshares  
Gardening  
Organic Gardening  
Cooking, Baking, Culinary Arts  
Home Decorating  
Home Improvement Investing  
Motorcycle Owners  
RV Owners  
NASCAR  
Winter Sports  
Sports  
Fashion and Apparel  
Plus Size Fashion

Pet Owners  
Photography  
Traveling  
Vehicle  
Owners/Information  
Wine  
Music Type  
Reading Interest  
SCUBA  
Scrapbooking  
Yoga/Pilates  
Ailments  
Cell Phone



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